## **ORDER**

Orders Order / Rev: 724759 06395090 Alt Order #: Product Desc: NRCC 2012 SKED 2 fLIGHT 10/26-11/6. **KPNX** Estimate: 10/26/12 - 11/06/12 Flight Dates: Primary AE: Jim Quinn 10/26/12 / 10/26/12 Sales Office: Original Date / Rev: T-PHI Order Type: Political Sales Region: NAT National Media Research Planning/ PC Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Broadcast Billing Calendar: Billing Cycle: 815 Slaters Lane EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Advertiser Name: NRCC-IE A25-54 New Business Thru: Demographic: **Product Codes:** IS-Issue/Non Order Separation: 00:15:00 Priority: P-5 Advertiser External ID: Revenue Codes: Agency External ID: AGY, GEN, POL

Totals

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	6	\$3,500.00	\$2,975.00
10/29/12	11/06/12	36	\$34,200.00	\$29.070.00

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	6	\$3,500.00	\$2,975.00	0.00
November 2012	36	\$34,200.00	\$29,070.00	0.00
Totals	42	\$37,700.00	\$32,045,00	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
Jim Quinn			Start Of Order - End Of Order	100%	

Ln Ch Start End	Inventory Code	Break	Start/End	Time Days	Len Spots	s Rate Pri	Rtg Type	Spots	Amount
1 KPNX 10/26/12 11/02/12	M-F 1230-1p	CM	1230-1p	F	:30	1 \$400.00 P-1	0.00 NM	2	\$800.00
	Millionaire (R)								
MILLIONAIRE									
Start Date End Date		Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12	F	1	\$400.00	0.00					
Week: 10/29/12 11/04/12	F	1	\$400.00	0.00					
2 KPNX 10/26/12 11/02/12	•	CM	3-4p	F	:30	1 \$1,000.00 P-1	0.00 NM	2	\$2,000.00
51.51	Ellen								
ELLEN				<b>5</b>					
Start Date End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12 Week: 10/29/12 11/04/12	F F	1	\$1,000.00 \$1,000.00	0.00 0.00					
		CM		F	-20	4	0.00 NIM	0	£4 000 00
3 KPNX 10/26/12 11/02/12	M-F 4-5p 12 News EVB	CM	4-5p	F	:30	1 \$600.00 P-1	0.00 NM	2	\$1,200.00
12 NEWS EVB LV	12 News EVD								
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12	F	<u> </u>	\$600.00	0.00					
Week: 10/29/12 11/04/12	F	1	\$600.00	0.00			i		
5 KPNX 10/29/12 11/05/12	2 M-F 1230-1p	CM	1230-1p	M	:30	1 \$400.00 P-1	0.00 NM	2	\$800.00
	Millionaire (R)					,			*
MILLIONAIRE	( )								
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/29/12 11/04/12	M	1	\$400.00	0.00			I		
Week: 11/05/12 11/11/12	M	1	\$400.00	0.00					

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**KPNX** 

Order / Rev: 724759 Advertiser:

Alt Order #: 06395090

06395090 Product Desc: NRCC 2012 SKED 2 fLIGHT 10/26-11/6.

NRCC-IE

Flight Dates: 10/26/12 - 11/06/12 Estimate: 3495

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
6 KPNX	10/29/1	2 10/29/12	M-F 3-4p	CM	3-4p	M	:30	1	\$900.00 P-1	0.00 NM	1	\$900.00
FLLEN	RR TO	\$900 PER M	Ellen									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	M	1	\$900.00	0.00						
7 KPNX	10/29/1	2 11/05/12	M-F 4-5p 12 News EVB	CM	4-5p	M	:30	1	\$600.00 P-1	0.00 NM	2	\$1,200.00
12 NEW	VS EVB L	_V	12 NCW3 LVD									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/ Week: 11/		11/04/12 11/11/12	M M	1	\$600.00 \$600.00	0.00 0.00						
			M-F Today Show	7-9a CM	7-9a	M	:30	2	\$1,200.00 P-1	0.00 NM	3	\$3,600.00
COMM			NBC Today Show									
TODAY		PLY 10 50	B LINES A THRU	В								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/ Week: 11/		11/04/12 11/11/12	M M		\$1,200.00 \$1,200.00	0.00 0.00						
		2 11/03/12	Saturday Night Li		1030p-1205		:30	1	\$3,000.00 P-1	0.00 NM	1	\$3,000.00
0.4.7.1.11	TE /E		Saturday Night Li	ive	(10:30 PM-1	2:00 XM)						
	TE LIVE art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	S-			0.00						
10 KPNX	11/03/1	2 11/03/12	Notre Dame Foot		Various	S-	:30	2	\$1,000.00 P-1	0.00 NM	2	\$2,000.00
NCAAF	: ND VS	PITT	Notre Dame Foot	tball								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	S-		\$1,000.00	0.00						
11 KPNX	10/27/1	2 11/03/12	SAT TDY NBC Today Show	CM	Saturday To	odayS-	:30	2	\$500.00 P-1	0.00 NM	4	\$2,000.00
12 NWS	S WK TD	AY	NDC Today Shov	v								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/ Week: 10/		10/28/12 11/04/12	S- S-	2 2	\$500.00 \$500.00	0.00 0.00						
		2 11/04/12	SUN TDY	CM	5-9a	S	:30	2	\$500.00 P-1	0.00 NM	3	\$1,500.00
COMM			NBC Today Show	` '								
	DDAY-NE		B LINES A THRU	Б								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/ Week: 10/		10/28/12 11/04/12	S S	1 2	\$500.00 \$500.00	0.00 0.00						
		2 11/01/12	M-F 3-4p	CM	3-4p	T	:30	1	\$1,000.00 P-1	0.00 NM	1	\$1,000.00
FLLEN			Ellen									
ELLEN Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	T	1	\$1,000.00	0.00						
15 KPNX	11/01/1	2 11/01/12	•	CM	4-5p	T	:30	1	\$600.00 P-1	0.00 NM	1	\$600.00
12 NEV	VS EVB L	_V	12 News EVB									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	T	1	\$600.00	0.00			A			
16 KPNX	11/01/1	2 11/01/12	M-F Today Show NBC Today Show		7-9a	T	:30	2	\$1,200.00 P-1	0.00 NM	2	\$2,400.00
TODAY	SHW		.120 roday onlov	•								
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
Week: 10/		11/04/12 2 10/30/12	M-F 1230-1p	CM	\$1,200.00 1230-1p	0.00 - T	:30	1	\$400.00 P-1	0.00 NM	1	\$400.00
		_ 10/00/12	Millionaire (R)	Olvi	1200 TP	1	.00	'	ψ-100.001 *1	O.OO INIVI	'	ψ-100.00
MILLIO		E. 15 :	10/	01-00	Б.	Datia						
Sta Week: 10/	rt Date /29/12	End Date 11/04/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$400.00	Rating 0.00						
-		2 10/30/12		CM	3-4p	- T	:30	1	\$1,000.00 P-1	0.00 NM	1	\$1,000.00
										•		

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**KPNX** 

Totals

42

\$37,700.00

Order / Rev: 724759

124139

Advertiser: NRCC-IE

Alt Order #: 06395090

\*Tax 1 Note: Tax 0.5%.

Product Desc: NRCC 2012 SKED 2 fLIGHT 10/26-11/6.

Flight Dates: 10/26/12 - 11/06/12

Estimate: 3495

	Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
				M-F 3-4p Ellen										
	ELLEN													
	Sta Week: 10/	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$1,000.00	Rati 0	<u>ng</u> .00						
	19 KPNX	10/30/1	2 10/30/12	M-F 4-5p	CM	4-5p		- T	:30	1	\$600.00 P-1	0.00 NM	1	\$600.00
	12 NFW	/S EVB L	V	12 News EVB										
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	ng						
_	Week: 10/		11/04/12	- T	1	\$600.00	0	.00						
			2 11/06/12	M-F Today Show NBC Today Show		7-9a		- T	:30	2	\$1,200.00 P-1	0.00 NM	4	\$4,800.00
	TODAY	SHW rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	na						
	Week: 10/		11/04/12	- T		\$1,200.00		.00						
_	Week: 11/	05/12	11/11/12	- T		\$1,200.00	0	.00						
	21 KPNX	10/31/1	2 10/31/12	M-F 1230-1p	CM	1230-1p		W	:30	1	\$400.00 P-1	0.00 NM	1	\$400.00
	MILLIO	NAIRE		Millionaire (R)										
	<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	ng						
_	Week: 10/		11/04/12	W	1	\$400.00	0	.00						
	22 KPNX	10/31/1	2 10/31/12	M-F 3-4p Ellen	CM	3-4p		W	:30	1	\$1,000.00 P-1	0.00 NM	1	\$1,000.00
	ELLEN			Lileii										
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rati							
_	Week: 10/		11/04/12	W	1	\$1,000.00	0	.00			#0000 00 D 4	0.00.1114		<b>#</b> 000 00
	23 KPNX	10/31/1	2 10/31/12	M-⊢ 4-5p 12 News EVB	СМ	4-5p		<b>W</b>	:30	1	\$600.00 P-1	0.00 NM	1	\$600.00
	12 NEW	/S EVB L	_V	12 NCW3 LVD										
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rati							
_	Week: 10/		11/04/12	W	1 .7.0= .CM	\$600.00	0	.00	-20		¢4 000 00 D 4	0.00 NIM	_	<b>CO 400 00</b>
	24 KPNX	10/31/1	2 10/31/12	M-F Today Show NBC Today Sho		7-9a		W	:30	2	\$1,200.00 P-1	0.00 NM	2	\$2,400.00
	TODAY	SHW												
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rati							
-	Week: 10/		11/04/12	W 12 News 10pm M		\$1,200.00 10-1035p	0	.00 MTWTFSS	:30	1	\$2,500.00 P-1	0.00 NM	1	\$2,500.00
	25 KFNA	10/29/1	2 11/04/12	12 News 10 pm		10-1035р		MIWIFSS	.30	'	φ2,300.00 F-1	O.OO INIVI	'	φ2,300.00
	ADDED	FOR RE	VISION SH	ORTS ON ORİGIN										
		rt Date	End Date	Weekdays MTWTFSS	Spots/Week	Rate	Rati							
-	Week: 10/		11/04/12 2 11/05/12		CM	\$2,500.00 3-4p	0	.00 M	:30	1	\$1,000.00 P-1	0.00 NM	1	\$1,000.00
	ZU KLINA	1 1/03/1	2 11/03/12	Ellen	Civi	טדי ט		111	.50	'	ψ1,000.001-1	O.OO INIVI	'	ψ1,000.00
			\$900 PER M											
	Sta Week: 11/	rt Date	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week	Rate \$1,000.00	Rati	<u>ing</u> .00						
	VVCCK. II/	UJ/ 1Z	11/11/12	1VI	ı	ψ1,000.00	U	.00					I	